

"zoomandscale"

Exhibition: 31.01.-03.02.2008

Academy of Fine Arts and Kunsthalle Wien project space, Vienna

In the context of the international symposium

"Art and Cartography - Cartography and Art"

31.01. - 02.02.2008

**A Collaboration of Technical University Vienna, Academy of Fine Arts Vienna
and RMIT University, Melbourne**

"Art and Cartography - Cartography and Art"

Maps tell stories of the world. More precisely, they describe and represent the space surrounding us. As much as topographic surveys, maps also refer to the political, historic and social contexts of their time.

Jorge Luis Borges' "On Exactitude in Science" and Umberto Eco's "On the Impossibility of Drawing a Map of the Empire on a Scale of 1 to 1" describe the futility of creating a map of the world in the same scale - the attempt is proof that there is no such thing as a true map. And when we accept the fact that all maps necessarily omit or distort parts of reality, we can see that the gap between scientific and artistic cartography closes.

Whereas the scientific attempt to describe the world makes a normative claim by using rational systems like longitude and latitude, artistic methods use opposite approaches by challenging or ignoring these coordinates. Beyond rationalizing and measuring the space around us, artistic mappings tend to reflect their methods of representation and the conditions (in which they were made.). They may even take the liberty to shift points of reference to unexpected grounds. But even if artists seem to have more freedom, their strategies of interpreting maps are often very similar to those of cartographers.

Recognizing the discrepancy between maps and territories opens up room for interpretation and allows for different degrees of representational precision. In fact, artists' maps may capture issues which cartographers' "scientific" maps would never describe. This is what makes maps so intriguing: they communicate different views of our world and help us understand its complexity.

Is science bound to be objective and art subjective? The symposium "Art and Cartography – Cartography and Art" challenges these observations and stereotypes through its interdisciplinary approach.

Symposium:

<http://cartography.tuwien.ac.at/artandcartography>

"zoomandscale"

The exhibition features 14 international and local artists, architects and cartographers – as an integrated part of the conference. Their work will be shown in two locations, the aula of the Academy of Fine Arts and the lecture room of the Kunsthalle Wien's project space. The exhibition presents positions oscillating between art and cartography. These maps are reflections of individuals, or portraits of cities. Others raise the problem of how to describe places, or use maps as metaphors to create a vacuum of non-places.

The exhibition design was developed by the artists' collective collaborat.at (Johanna Reiner+Johannes Hoffmann) in cooperation with the architect, Antje Lehn. Paper banners divide the space. The white backdrop of paper serves as a projective backdrop for new views of the world. Tall ladders offer both a new perspective on the exhibit and an analytic overview, while binoculars play with distance and scale. These everyday objects refer to the processes of cartography and invite the visitors to take part.

Exhibition:

<http://www.akbild.ac.at/ika>

Information: a.lehn@akbild.ac.at

Thursday 31.01.2008

Academy of Fine Arts, Aula, Schillerplatz 3, 1010 Wien:

18:00h Opening Vice-rector Andreas Spiegl

Exhibition (01.02.-03.02.08)

Peter Dykhuis [CA]

"Pressure Today", Installation

Wolfgang Fiel [AT]

"Urban Adventures", Video

Gabu Heindl [AT]

„Following Maps“, Installation

Christian Mayer [AT]

Tromso, 69.68°N, 19.58°W, 5/22/05, 00:00:00, Installation

Manuela Mourao [US]

"Whitewash", Painting

Nasrine Seraji, [FR/AT]

"Landmark Wales", Architecture project

Nicole Six & Paul Petritsch [AT]

"Ohne Titel", Drawings

Ludo Slagmolen [NL]

"Eridano", Painting

Laurene Vaughan [AU]

"The Map of Fashion" Object, Video

Ruth Watson [NZ]

"No Title", Installation, Drawings

Opening Exhibit, free of charge

Friday 01.02.2008 13-18:00h

Saturday 02.02.2008 13-21:00h

Sunday 03.02.2008 13-18:00h

Friday, 01.02.2008

Kunsthalle Wien project space karlsplatz, Vortragssaal

18:00h Presentation and Discussion

Exhibition (02.-03.02.08)

(reduced conference charge)

Presentation und Discussion:

Helen Chang / Stefan Gruber, Journalist/Architect

Wolfgang Fiel. Artist and architect

Maria Holter, Arthistorian

Giles Lane, Proboscis,

Christian Spanring

Titusz Tarnai / Wolfgang Tschapeller

Evamaria Trischak

Exhibition:

Helen Chang / Stefan Gruber, [AT]

"VIE_NY", Projektion

Theresa Häfele [AT]

"Community Karlsplatz", Projektion

Hosoya Schäfer Architects [CH]

"Maps", Projektion

<http://www.hosoyaschaefer.com/>

Giles Lane, proboscis [UK]

"Social Tapestries", Installation

<http://proboscis.org.uk>

Sabine Müller-Funk [AT]

"This is not a map", Projektion

Waltraud Palme [AT]

"Piktogramme", Projektion

Christian Spanring [AT]

"Umbruch Aufbruch - Imanging Europe", Installation

<http://spanring.eu/>

Titusz Tarnai + Wolfgang Tschapeller + StudentInnen des IKA[AT]

"Performative Modelle" Modelle, Projektion

www.akbild.ac.at/ika

Evamaria Trischak [AT]

"4816", Installation, Medienkunst

<http://4816.nsew.at>

Opening Exhibit Kunsthalle projectspace karlsplatz, free of charge

Saturday 02.02.2008 16-24:00h

Sunday 03.02.2008 13-19:00h

Credits | The exhibition „zoomandscale“ is supported by:

Academy of fine Arts, Vienna, Institute for Art and Architecture

www.akbild.ac.at/ika

Institute for Geoinformation and Cartography, Vienna University of Technology

<http://cartography.tuwien.ac.at/>

Mondial

<http://www.mondial.at/>

Pass'Partout

<http://www.bilderrahmen.at>

LENZING Papier

<http://www.lenzing.com/papier/de>

kub2 Ausstellungswände GmbH

<http://www.kub2.at>

Cultural Office of the City of Vienna, MA 7

<http://www.wien.gv.at/kultur/abteilung/>

City of Vienna, MA 48

<http://www.wien.gv.at/ma48/>

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