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Participate in an indoor wayfinding experiment and get the chance to win Amazon vouchers

Introduction

This research is part of a PhD project, which aims to find out how people navigate in indoor environments, in order to provide better indoor navigation services.

Participants

You are invited to take part in this research if you have never been to Albertina and are unfamiliar with TU Wien main building (Karlsplatz 13); speak English and understand basic German.

Tasks

In the experiment, you will be expected to find several places in Albertina and TU Wien main building. During and after the wayfinding process, you will be asked to describe your strategy as well as justify your decisions. The whole experience will take around 1 hour. Your participation will enable us to better understand how people navigate in indoor environments, as well as to identify challenges during indoor wayfinding.

Benefits

You will visit the famous Albertina for free. In addition, all participants also have the chance to win one of three 20 € Amazon or Thalia vouchers.

Contact

For more details, please contact Wangshu Wang (wangshu.wang@tuwien.ac.at), and Prof. Dr. Georg Gartner.